



KEEPING GREATER™
AUSTIN
COMMUNITIES STRONG

OUR 2025 IMPACT & 2030 VISION





GREATER AUSTIN



Greater Austin Y Staff Enjoying
the annual Gratitude Event

Dear Friends,

Our purpose — elevating quality of life for all — is at the heart of everything we do. Every day at the Y, we see countless small moments that matter: a mom hugging her child after their first swim lesson, a senior laughing with friends during water exercise, a teen discovering confidence in a safe space. These moments aren't measured in numbers — they're felt in our hearts. They give life meaning.

This combined Annual Impact Report and Strategic Plan Update reflects not only what we accomplished in 2025 as a nonprofit, but how those efforts fit into a clear, long-term vision for 2030. It is designed to show the arc of our work — from purpose, to impact, to what comes next — and to invite our community, donors and partners to help shape the future.

One of the most significant milestones in 2025 was opening our first two YMCA Tomorrow Academy™ locations. Walking into those classrooms and seeing infants, toddlers and preschoolers learning and thriving is a powerful reminder of what we stand for. For parents, it's peace of mind. For children, it's a foundation for life. And for all of us, it's a promise that the Y will continue to meet Austin's most pressing needs — from childcare to mental health support to affordable housing.

Thank you for helping us keep Greater Austin happy, healthy and connected. None of this would be possible without the support of many.



Reagan Nash, Chair
Metropolitan Board of Directors
Greater Austin YMCA



Kathy Kuras
President & CEO
Greater Austin YMCA



Board Chair Reagan Nash with
President & CEO Kathy Kuras

Greater Austin Y annual Summer
Camp Olympic Day festivities



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IMPACT AT A GLANCE: 2025 HIGHLIGHTS



2 Million

Visits to our Ys



1 in 6

Y members received financial assistance

145,000+

Members and program participants



111,000+

Workouts enabled by childcare



**nearly
72,000**

Hours of childcare

KEEPING GREATER™ AUSTIN COMMUNITIES STRONG

4

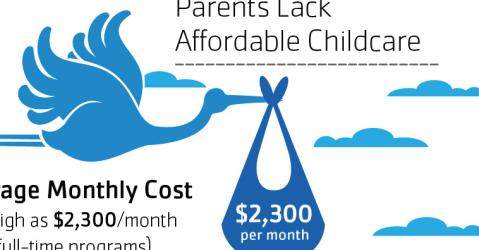


Why it Matters

We are elevating quality of life in Greater Austin by boldly expanding access for all children, adults, families and seniors in our dynamically growing community.

01

Parents Lack
Affordable Childcare



Average Monthly Cost
as high as \$2,300/month
(full-time programs)

\$2,300
per month

*Data provided by Brightwheel

03

Children Need Sports or Play



SOCIAL

Teamwork + belonging

PHYSICAL

Strong bodies + healthy habits

MENTAL

Confidence + focus



05

Adults Need Fitness for Overall Wellness



PHYSICAL ACTIVITY...

STRENGTHENS the body

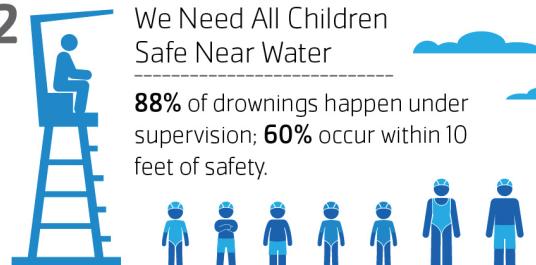
SHARPENS the mind

EXTENDS healthy years of life



02

We Need All Children
Safe Near Water



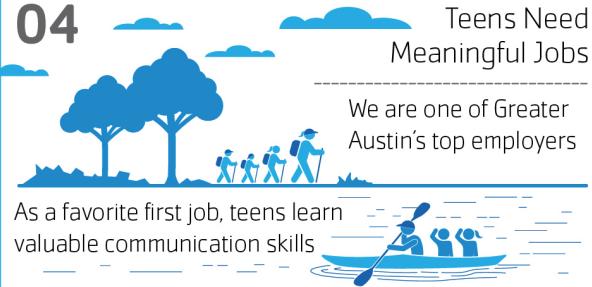
88% of drownings happen under
supervision; 60% occur within 10
feet of safety.



*Data provided by SAFE Kids Worldwide

04

Teens Need
Meaningful Jobs

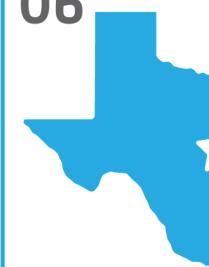


As a favorite first job, teens learn
valuable communication skills

We are one of Greater
Austin's top employers

06

Everyone Deserves Access
to Mental Health Care



TEXAS RANKS LOW

*per 2024 Forbes report



Interested in Learning More About What We Do and Why it Matters in Greater Austin?
Scan our QR code.



What We Do With Your Support

Community Benefit Pillars	Youth Development	Future Workforce Development	Healthy Living	Community Resilience
Focus Areas	Childcare & Early Education Afterschool Care Swim, Sports & Play Camp	1st Meaningful Job for Teens Teen Programming Youth & Government Education & Training	Health, Wellness & Fitness Sports & Recreation Family Time Mental Health Counseling	Basic Needs For All Affordable Housing Disaster Support Healthy Planet

DID YOU KNOW?

Our 2030 Strategic Plan aligns with the following United Nations Sustainable Development Goals (SDGs)



Our Pillar:
Expand Access FOR ALL



Our Pillar:
Energize a Sustainable Future



Our Pillar:
Elevate Quality of Life in Central Texas



Our Pillar:
Empower and Educate Youth



SCAN TO VIEW
ALL 17 UNITED
NATIONS SDGs



EMPOWER

AND EDUCATE YOUNG PEOPLE

**Peace of mind felt out of reach,
until she found the childcare support she needed.**

As a first-time mom, leaving my baby in someone else's care was one of the hardest things I've ever had to do. When I enrolled my son Eliam at YMCA Tomorrow Academy at just three months old, I was nervous and emotional. But my worries quickly faded once I saw the dedication, patience and attention every teacher and staff member showed from day one.

Today, Eliam is 1.5 years old and thriving. His language and social skills have grown tremendously, and he looks forward to playing with his friends every day. The teachers keep me connected through photos and videos of his milestones, and even reach out when he misses school.

Knowing that while we're at work, Eliam is not just being watched—he's being nurtured, guided and truly loved—gives us peace of mind. We are so grateful for the impact YMCA Tomorrow Academy has had on our family and excited to see Eliam continue to flourish for years to come.”

Sol C.

YMCA Tomorrow Academy Parent



OUR 2025 IMPACT

EMPOWERING AND EDUCATING YOUNG PEOPLE



2025 IMPACT HIGHLIGHTS

- Opened YMCA Tomorrow Academy™ locations at Four Points (NW) and Dove Springs (SE), giving 75 working families high-quality care close to home.
- Beat our 2030 water-safety milestone early with 17,792 swim and safety lessons.
- Launched a cutting-edge tech hub for teens ages 12-18: Our first Teen Tech Center opened at our North/COA center.

WHAT'S NEXT:

1. CONTINUED GROWTH IN SERVING YOUTH with a bold goal of 90,000 by 2030 through youth programs.
2. FURTHER EXPANSION OF EARLY EDUCATION ACCESS: Goal of 6 total YMCA Tomorrow Academy™ locations by 2030.
3. EXPAND CAMP MOODY to double camper capacity, add amphitheater, event space, dining hall and launch overnight cabins.

EMPOWER AND EDUCATE YOUNG PEOPLE.

With donor support, we're keeping kids active and learning, expanding childcare access and preparing confident, career-ready teens.

[Join us in supporting our local youth!](#)



SCAN TO VIEW:
Volunteer & Donor
Opportunities



Community Starts with Movement.
Like JoAnna, many have found health and
community through The Y

ELEVATE

QUALITY OF LIFE IN CENTRAL TEXAS

**Health challenges can be isolating.
Community can change everything.**

“ The Y has been an important place for my family and me. They have helped with afterschool care, fitness, counseling, activities and sports. It has given my boys and I the faith, guidance and discipline we need in our lives to better our health mentally and physically.

I live with health challenges, and The Y has given me the opportunity has helped me control my diabetes and prevent it from occurring in my children. We are able to participate at the Y and have access to the programs because of the financial assistance that is available to us. The YMCA is helping me and my family thrive and continuing to make a difference in our lives.

JoAnna S.
Hays Communities Y member



OUR 2025 IMPACT

ELEVATING QUALITY OF LIFE IN CENTRAL TEXAS

147,496

members, guests and program participants served. From babies learning to seniors thriving, we serve every stage of life across Greater Austin.



A Welcoming Place to Learn and Grow

For the past two months, I've taken adult swim lessons at East Communities YMCA and had a fantastic experience. My beginner instructor was patient and helpful, and I gained confidence quickly. The Aqua Fit classes are also amazing. I then moved into intermediate lessons with an upbeat, encouraging instructor who gives clear feedback while pushing me to improve. The entire staff has been welcoming.

- East Communities YMCA Member

WHAT'S NEXT:

1. **GROW TO SERVE 200,000 PEOPLE BY 2030**, welcoming members, guests and program participants from across our community.
2. **TURN VISION INTO PLACE**, completing a capital campaign to bring a Four Points YMCA to life and create a permanent hub for health, childcare and connection in Northwest Austin.
3. **EXPLORE EXPANSION OPPORTUNITIES** for East Communities YMCA by 2028.

2025 IMPACT HIGHLIGHTS

- More than 2 million times in 2025, someone walked through our doors seeking health, support or belonging. Those visits sparked moments to move more, connect more and live better across Greater Austin.
- **Kids Play** made 111,000 workouts possible in 2025, giving parents childcare while they moved, recharged and stayed consistent.
- Counseling doubled in reach, serving 857 clients across seven in person locations and virtually.

ELEVATING QUALITY OF LIFE IN CENTRAL TEXAS.

We're building a culture of health across Greater Austin, keeping more people active, connected and thriving through innovative well-being programs and services. Our donors help make this possible. [Join us in removing barriers to health and well-being.](#)



SCAN TO VIEW:
Volunteer & Donor Opportunities



EXPAND

ACCESS FOR ALL

Keeping Austin Musicians Active & Fit

Meet Gil Del Bosque, a freelance saxophonist, composer and teacher based in Austin. A proud member of HAAM (Health Alliance for Austin Musicians), Gil performs around Austin and across Texas and has collaborated with artists including Boyz II Men, Huey Lewis and the News, Aaron Neville, Chris Potter, Mike Clarke, Debbie Boone and salsa star Olga Tañón. He also teaches a studio of forty saxophone and clarinet students.

Gil loves swimming laps at the Northwest Family YMCA and credits his daily exercise at the Y for helping him lose weight and lower his cholesterol. Y financial scholarships have helped make his membership possible, so he can keep prioritizing his health even when budgets get tight.

The Greater Austin YMCA and HAAM partner to keep Austin the Live Music Capital of the World by offering financial scholarships to local musicians, DJs, and music teachers and their families, connecting HAAM members with prevention and wellness.

Gil Del Bosque

Austin Based Saxophonist, Composer and Y Member



OUR 2025 IMPACT

EXPANDING ACCESS FOR ALL

\$3,044,574

Financial Assistance invested in access, belonging and well-being with Y membership and program scholarships.



She grew up at the Y. Now her child has a place to belong too.

"When we moved to Central Texas in 2020, I was looking for summer social opportunities for my son, Talon. YMCA Camp Moody became so much more. For five summers, he's grown in confidence, skills and belonging. It also deepened our family's Y connection, from SNAP swim lessons and kids' cooking classes to afterschool care and group fitness. It's not just camp, it's community that knows and celebrates Talon." — Lydia P., Camp Moody Parent

2025 IMPACT HIGHLIGHTS

- 1 in 6 Y members needed financial assistance, up from 1 in 10 last year, as more neighbors turned to us to keep health and connection within reach.
- We expanded FREE Events For All with 5 multi-site family events, welcoming nearly 6,500 participants.
- After Central Texas flooding, we offered two free counseling sessions July–Dec 2025 to anyone impacted.

WHAT'S NEXT:

1. **WITH FINANCIAL ASSISTANCE NEED EXPANDING RAPIDLY IN 2025**, we now support 1 in 6 members and are building momentum toward our 2030 goal: reaching 1 in 5.
2. **EXPAND GIVING TO \$6M ANNUALLY** by 2030 and build a \$10M endowment to sustain our impact long-term.
3. **GROW OUR COMMUNITY ADVANCEMENT BOARD** to 125 volunteers across YMCA centers by 2030.

EXPANDING ACCESS FOR ALL.

We believe everyone deserves quality programs that keep our community strong, from babies learning to seniors thriving. Our community's needs are growing. [Join us in removing financial barriers for more neighbors today.](#)



SCAN TO VIEW:
Volunteer & Donor
Opportunities



ENERGIZE

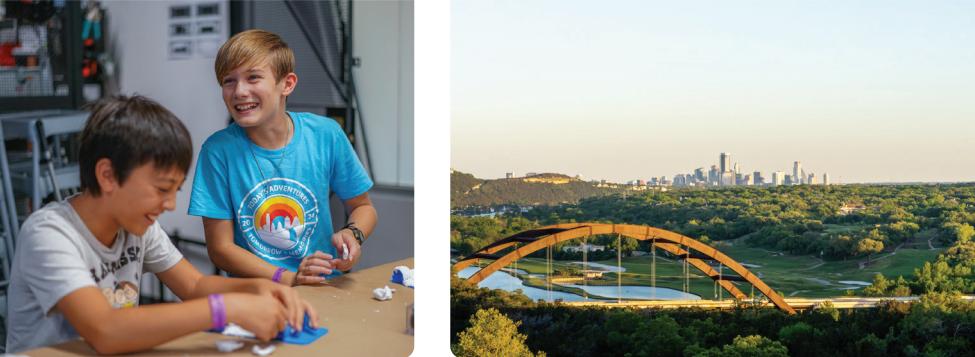
A SUSTAINABLE FUTURE

Townlake Y Reimagined

As our TownLake YMCA (built in 1970) nears the end of its lifespan, we're pursuing a once-in-a-generation opportunity to strengthen how we serve Central Austin, now and for decades to come. We plan to sell a portion of our 4.8-acre West Cesar Chavez property to MP-Austin while retaining the parcel where a new YMCA will be built. Early concepts would pair market-rate housing with up to 90 affordable rental homes, prioritizing two- and three-bedroom residences that support families.

The plan also includes a new YMCA of approximately 110,000 square feet, with 50,000 square feet of youth-programmable space and a 10,000-square-foot early education center. Guided by community listening, this vision is centered on key drivers of health and stability: affordable childcare and early education, wellness and mental health services, affordable housing, and stronger connections to neighboring communities.

This is a community-driven project, and it will take philanthropic support to bring it to life. By thoughtfully leveraging a portion of the property, we aim to expand access in the urban core and generate long-term, mission-sustaining resources that help keep YMCA programs within reach for more people across Greater Austin. Our goal is to break ground by 2028.



"We bring people together to build a more sustainable future. Good for today and good for tomorrow."

- Kathy Kuras, President & CEO, Greater Austin YMCA and Chair of the YMCA Green Network-North America.

The Network is creating toolkits, trainings, and a connected community to help YMCAs advance sustainability, wherever they're starting. This work builds on a century of stewardship and strengthens readiness for floods, fires, and freezes.

WHAT'S NEXT:

- 1. REIMAGINE TOWNLAKE YMCA** as a national model for sustainable urban development, breaking ground in 2028.
- 2. STRENGTHEN COMMUNITY RESILIENCE** through affordable housing and land stewardship by 2030 and beyond.
- 3. EXPLORE EXPANSION ACROSS CENTRAL TEXAS**, serving East Austin, suburbs, and rural communities by 2030.

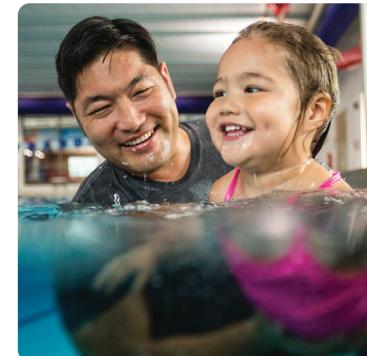
OUR 2025 IMPACT

ENERGIZING A SUSTAINABLE FUTURE



2028

Breaking ground on a once-in-a-generation investment for Central Austin's well-being.



2025 IMPACT HIGHLIGHTS

- Shared the vision to reimagine our beloved TownLake YMCA, shaped by community input and built for the future.
- Invested \$1.5M+ back into our centers, improving energy efficiency (HVAC, electrical, plumbing, roofs) and strengthening the member experience through safer, more welcoming spaces, equipment, locker rooms, pools, playgrounds and security.

ENERGIZE A SUSTAINABLE FUTURE.

We strengthen community resilience by meeting basic needs, expanding affordable housing, responding in disasters and protecting a healthy planet, so Greater Austin families can weather challenges and thrive for generations. **Join us in building a stronger, more resilient community.**



SCAN TO VIEW:
Volunteer & Donor Opportunities

2025 TRIANGLE SOCIETY

Named for the YMCA's enduring symbol, the equilateral triangle representing spirit, mind and body, the Triangle Society is inspired by Dr. Luther H. Gulick's vision of holistic personal development. With an annual gift of \$1,000 or more, Triangle Society members help kids, families and individuals across Greater Austin access the Y programs and supports that build lifelong health, confidence and belonging, strengthening our community for all.

Triangle Society membership begins at \$1,000 annually (Jan. 1-Dec. 31) and is renewable each year.

[†] While these donors are no longer with us, their impact continues to live on in our community.

JEFF BOMER LEGACY OF GIVING CIRCLE | LIFETIME GIVING RECOGNITION \$100,000+

This legacy of giving circle is named after a dear friend, volunteer and donor of the YMCA, Jeff Bomer. Jeff served the Greater Austin YMCA from 1973 until November 2017.

Before his passing, we presented him with this small tribute to his service. We hope to keep his philanthropic spirit alive through this giving circle.

Eligibility for the Jeff Bomer Legacy of Giving Circle is granted to all individuals and families that have contributed \$100,000 or more to the YMCA over time.

Special lifetime recognition is provided to members of the Jeff Bomer Legacy of Giving Circle.

Laura and Thad Avery

Margaret and Robert Ayres

Teresa and Thomas Bergstrom[†]

Jeff Bomer[†]

Colleen and Jim Clark

Susan and Michael Dell

Rita and Bob Digneo

Sall and Scott Follett

Susan Henricks

Catherine and Andy Hines

Douglas Kadison

Gail and Jeff Kodosky

Marco Leal

Mark Olmstead

Jean Olson[†]

Kerry and Thom Parker

Nelson Puett

Hamilton Rial

Larry Smith

Mary C. and Bob Rizzo

Donna Stockton-Hicks

Carl Stuart

Jane Wallace

Suzanne and Marc Winkleman

Yonge Foundation

BRIDGEBUILDER CIRCLE | \$50,000+

Joseph Hang

GUADALUPE CIRCLE | \$10,000 - \$24,999

JaNet Barkley Booher

Tres Grace Family Foundation

Kenneth Pfluger and Kay Planting

Donald D. Hammill Foundation

ROBLE VIVO (LIVE OAK) CIRCLE | \$5,000 - \$9,999

Kate and Ty Henderson

Linda Watkins and Bert West

Mariko Boswell

Dorothee Auldrige

Kathy Kuras

Cale Nonemacker

Richard Baumert

Denise Funk

The Gervase Family

Stephanie Ji

Evan Johnson

Sean Taylor

Sue Pacey

Laura and Thad Avery

Staci and Greg George

Maureen and Andy Carlson

Mary Reed and Robert Read

Julie and James Whittenburg

BLUEBONNET CIRCLE | \$2,500 - \$4,999

Sharmila Kassam

John Duke

Ted Barnhill

Daniel Hogberg

Susan Burton

Brett Matens

Merrill Nelson

Brian Haultotte

Daniel McKean

Brock Moore

Ark Holmstead

Marcy and Sam Greer

Ann and Randy Teich

Vickie and Bill McKean

Jennifer and Jeremy Blackman

Susan and Reagan Nash

Shannon Bieberdorf and William Doolittle

Sonia and Blain Brunson

Barbara and Charles Cassidy

Kathleen and Danial Manack

Patricia and Graig Powell

Kierstan and Carlton Schwab

Patricia and Tod Rogers

Denise and Dick Schwab

Catherine and Carlos Greaves

Sarah McElvain and Andrew Wiggins

Anonymous (4)

2025 COMMUNITY PARTNERS

Our community partners are essential to advancing the YMCA's mission and expanding our impact across Greater Austin. Through corporate sponsorships, nonprofit collaborations, educational partnerships and foundation grant support, these organizations invest in programs that strengthen families and build healthier communities. By partnering with the YMCA, their investment reaches a broad and diverse population—creating meaningful impact at scale through childcare, youth programs, health and wellness initiatives and community services. Together, we are building stronger, more connected communities for all.

LIFETIME COMMUNITY CHANGEMAKERS | LIFETIME GIVING RECOGNITION \$1,000,000+

Special recognition and appreciation go to our Lifetime Community Changemakers. These partners have shown an ongoing commitment to moving our purpose forward through substantial investment of over \$1,000,000 over the course of their lifetime of giving to the Greater Austin YMCA.

Moody Foundation

Schmetterling Foundation

St. David's Foundation

Sumners Foundation

Yonge Foundation

\$250,000+

The Schmetterling Foundation Bezos Foundation
St. David's Foundation FirstDay Foundation

\$10,000 - \$24,999

Technogym PNC Financial Services Group
JE Dunn Construction Anonymous Donors (1)
Perry Homes Foundation

\$100,000+

Best Buy Foundation Sumners Foundation

\$5,000 - \$9,999

Covert Chrysler Dodge Jeep Ram Spencer Fane LLP
Studio8 Architects, Inc. Verizon Wireless
Texas Bar Foundation Daxko
Microsoft Elevate Luther King Capital Management
Drenner Group Anonymous (1)

\$50,000 - \$99,999

YMCA of the USA Yonge Foundation
HP Inc.

\$2,500 - \$4,999

Boston Foundation Broadway Bank
HEB (Dripping Springs) Endeavor Real Estate Group

\$25,000 - \$49,999

Frost National Bank
Wells Fargo Foundation
Delta Air Lines

2025 FINANCIAL SUMMARY

We commit to sustainability to secure a bright future for our world and for generations to come. That commitment drives us to be responsible stewards, not only of our environment but also of our financial resources. Our purpose and our financial commitments go hand in hand. We strive to achieve the highest levels of transparency and oversight to continually instill trust from the community. By investing in people, we deliver returns that last a lifetime.

STATEMENT OF ACTIVITY – ALL FUNDS

For year ending December 2025 (unaudited)
with December 2024 comparison (audited)

REVENUE	2025	2024
Contributions	2,188,435	4,984,966
Donated Rent	0	782,720
Membership Fees	22,232,449	21,220,201
Less Financial Assistance to Members	(1,452,249)	(1,427,052)
Program Service Fees	20,494,462	19,249,558
Less Financial Assistance to Participants	(1,104,522)	(1,042,704)
Investments	675,203	877,872
Other	983,616	840,296
Total Revenue and Other Support	44,017,393	45,485,857
EXPENSES	2025	2024
Salaries and Related Payroll Costs	27,379,825	27,265,491
Outside Services	4,665,969	4,721,214
Occupancy	4,830,791	5,812,716
Other Operating Costs	5,398,060	4,993,637
National YMCA Support	471,280	504,687
Other Expenses	466,969	497,718
Total Expenses	43,212,895	43,795,463
Sub-Total Net	804,498	1,690,394
LESS	2025	2024
Interest Expense	(941)	
Depreciation	3,387,149	3,250,184
PLUS: Gain from Sale	0	1,337,197
Change in Net Assets	(2,581,710)	(222,593)
Net Assets at Beginning of Year	75,813,585	76,036,178
Net Assets at End of Year	73,231,875	75,813,585

Y summer camper learning
the ancient sport, atlatl

2025 COMMUNITY LEADERSHIP

2025 Metropolitan Board of Directors

Reagan Nash, Chair	Eric Ostrom	Linda Y. Jackson
Andy Carlson	Evan Johnson	Mariko Boswell
Bart Gunkel	JaNet Barkley Booher	Patricia Perez
Blaine Brunson	Jeremy Blackman	Samuel J. Greer
Bret Matens	Kelly Latz	Sean Taylor
Brian F. Haulotte	Katherine Butler	Sharmila C. Kassam, Esq.
David Quintanilla	Katherine C. Henderson	Susan P. Burton
Dorothee Auldrige	Kierstan Schwab	Trennis Jones

2025 Community Advancement Board Chairs

Cheryl Dozier, Hays Communities/Camp Moody	John Duke, TownLake
Daniel C. Hogberg, Northwest Family	Kayla Ruleaux, North Austin
Gina Anderson, Springs Family	Sam Gernase, East Communities

2025 Executive Leadership

Kathy Kuras, President/CEO
Shaq Brown, EVP/Chief Operations Officer
Sara Harwood, EVP/Chief Development Officer
Tad Hatton, EVP/Chief Financial & Administrative Officer
Sean Doles, VP/Public Affairs Officer
Sarah Inbau, VP/Chief Marketing Officer
Kristin Ruff, VP/Chief People Officer
Andrew Wiggins, VP/Associate Chief Financial & Administrative Officer
Dione Booker, VP/Operations
Amanda Walker, VP/Operations

Thank You to our 2025 Community Awardees

- 1. GERALD T. OLSON DISTINGUISHED SERVICE AWARD:**
Kayla Ruleaux
- 2. PHILANTHROPISTS OF THE YEAR:**
FirstDay Foundation
- 3. SERVICE PARTNER OF THE YEAR:**
Cushman & Wakefield
- 4. WILL W. MILLER VOLUNTEER LEADERSHIP AWARD:**
Andy Carlson
- 5. COMMUNITY PARTNERS OF THE YEAR:**
 - A. Austin Independent School District
 - B. City of Austin Economic Development Department





AUSTIN



BRINGING OUR PURPOSE TO LIFE

Behind every program, class and moment of connection is a team of dedicated people who show up every day to serve our community with care and commitment.

182

FULL TIME STAFF IN 2025

1,114

PART-TIME STAFF IN 2025

2,407

VOLUNTEER ROLES IN 2025

Stay Connected!



[Facebook.com/AustinYMCA](https://www.facebook.com/AustinYMCA)



[Instagram.com/greateraustinyymca](https://www.instagram.com/greateraustinyymca)



[LinkedIn.com/company/austinyymca/](https://www.linkedin.com/company/austinyymca/)



[@greateraustinyymca](https://www.tiktok.com/@greateraustinyymca)