## YMCA of Austin | Annual Giving Campaign Key Dates

<table>
<thead>
<tr>
<th>Date Range</th>
<th>Event Description</th>
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| Tuesday, January 21st | **Amplify Austin Early Giving Opens!**  
Give now to support the Y during Amplify Austin! Your support will be eligible for matching funds and could help us win a grand prize ($5,000) for most dollars raised during early giving! |
| Wednesday, February 12th | **Annual Giving Campaign Training Webinar**  
Learn more about the Annual Giving Campaign live during this training webinar. |
| Friday, February 28th – Friday, March 6th | **Member Giving Week in the Branches** |
| March 5th – 6th (6pm-6pm) | **Amplify Austin Day!**  
Join the community for the biggest day of giving in the greater Austin area. Make a gift on Amplify from 7-8pm on March 5th to support our power hour and possibly help the Y win a $1,000 grand prize! |
| Thursday, March 5th | **Amplify Austin Watch Party & Annual Giving Campaign Kick-off**  
Join us for this special event to hear Annual Giving Campaign impact stories while sharing the joy on Amplify Austin Day! |
| Thursday, April 16th | **Annual Giving Campaign Ends**  
While donations are accepted year-round, this is the last official day of our Annual Giving Campaign and the day we are working towards to meet our association goals. |
| Wednesday, April 22nd | **Annual Giving Campaign Victory Party**  
Celebrate the success of our 2020 campaign – and every person who made it possible – at our Victory Party! |

*Note: Branches will be hosting special events too! Check in with your local branch to learn about additional Annual Giving Campaign events!*