YMCA of Austin Metro Board Chair Kelly Latz (left) and President & CEO James Finck (right) stand in front of the historic Bremond House on Guadalupe, the Austin Y’s original home in 1953.
Astronomers look to the stars for a record of the distant past and use what they find as a roadmap to the future. We do the same by studying our history and forging a path ahead.

When Fred Adams donated the historic Bremond House to serve as the YMCA of Austin’s first home in 1953, he envisioned it as a place for future generations to learn, grow and thrive in a safe, nurturing environment. Sixty years later, we bear witness to the foresight of Adams, B.R. Reynolds, Larry Smith and all of our YMCA predecessors who laid the foundation for today’s success.

In a special supplement to this annual report, we’ll detail the history of our YMCA, branch by branch, and profile several individuals whose lives have been shaped through their involvement with the Y. We encourage you to visit AustinYMCA.org/Our-History and share in these uplifting stories.

Our community is truly growing stronger together, thanks to our Y. We offer a place where people of all backgrounds can come together to fulfill their potential and foster connections. While we often talk of “outcomes” in the nonprofit world, the testimonials we hear daily reflect a value that statistics cannot quantify.

But our local organization is just getting up to speed. In 2012, we continued our trend of rapid membership growth, eclipsing 50,000 members for the first time in our history. In fact, since 2008, our membership has grown by more than 90 percent.

Further, we continued to increase financial support to meet the accelerating needs in our community. Since 2008, our financial assistance has more than doubled to $2.5 million, ensuring that more than 40,000 neighbors can benefit from Y programs, regardless of their economic circumstance.

In the past year, we celebrated the Grand Opening of the North Austin YMCA, a first-of-its-kind collaboration with the City of Austin. The new facility has quickly provided a much-needed anchor along Rundberg Lane. We also completed the $5.3 million renovation of our flagship TownLake YMCA, creating the literal and figurative heart of Austin’s health and wellness community.

But even more exciting than new buildings are the innovative programs that are taking place inside. One of the YMCA’s greatest strengths is our ability to adapt to meet evolving community needs. Today, as our nation faces a looming public health disaster, with alarming obesity rates and an epidemic of chronic diseases that stem from unhealthy lifestyles, our YMCA is positioning itself to address many of these issues. I believe this is the next major phase in our evolution, as we stand at the crossroads of wellness and medicine.

Our YMCA is leading the way with programs such as Rx for Healthy Living, a collaboration with the Sustainable Food Center that teaches how to incorporate proper nutrition and exercise into daily living. We received a grant from United Healthcare to deliver the YMCA Diabetes Prevention Program aimed at patients diagnosed as pre-diabetic. Additional programs are addressing pulmonary rehabilitation, childhood obesity, Alzheimer’s and dementia, adaptive exercise needs and much more.

We are in the early stages, but we’re making an investment for the long haul in hopes that, 60 years on, we’ll reap the rewards of our labor. It’s a daunting challenge, but our YMCA is up to the task.

Kelly Latz  James P. Finck
Chair, Board of Directors  President and CEO

Cover Photo of Town Lake Hike & Bike Trail courtesy of Phillip Lybrand, YMCA of Austin
Staying Ahead of the Curve
YMCA of Austin – 1953 to Present

This year marks yet another milestone in the history of our YMCA – 60 years of serving the Austin community. To celebrate this landmark occasion, we pause to enjoy our accomplishments and try to gain a little perspective as we plan our next decade of doing the right thing, for the right reasons.

By any and every measure, the YMCA of Austin has come a long way, and it’s difficult now to imagine the Y’s stuttering birth in this community. To learn the full story of our first 60 years, we encourage you to visit AustinYMCA.org/Our-History.

This Association has grown up with the weight of history on it, not all positive. Incredibly, there was a time when the basic criterion for selecting our path to the future was whether we could make it past the next payroll. When former President/CEO Larry Smith toured Austin 25 years ago, he could see this community was someplace special that deserved a better Y than what he found. By accepting the position, he brought along a spirit of possibility, and he challenged staff and volunteers with the goal of establishing the YMCA of Austin as the finest human service agency in the community.

In short order, Smith led a rapid turnaround that included the opening of the Southwest Family YMCA (1991), the construction of the TownLake Natatorium (1993), and creation of the Program Services Branch (1994). Maintaining a steady pace of growth, the Association added the North Park Family Branch (1997), the East Communities YMCA (2000), the Northwest Family Y (2002), the Hays Communities Y (2007) and Springs Family Branch (2008).

Upon Smith’s retirement in 2008, new CEO James Finck set out to maintain the organization’s momentum while staying ahead of the curve, poised for the next new thing, the next challenge, yet holding true to our Mission. The Y had worked long and hard to earn the public’s trust. We had an obligation to utilize our reach and resources to take the lead in addressing multiple challenges facing our community.

Ahead of the curve – that has meant revising food guidelines for what we serve children in our programs before any other agency. That has meant removing unhealthy snacks from our branch vending machines before the school district made it happen. That has meant providing free swim lessons for first-grade students in underserved neighborhoods. That has meant helping cancer survivors put the pieces of their shattered lives back together.

Earl Campbell, Darrell Royal and Doug English help cut the ribbon on the Southwest Y in 1991.
Perhaps you’re beginning to get a sense of where much of our time and energy have gone in recent years. Yes, we’ve continued to strengthen our footprint in the community through renovations at our Southwest and TownLake YMCAs. We began serving Bastrop, first with a program office in City Hall and now through a storefront Y on Main Street. We built an entirely new North Austin Y in collaboration with the City of Austin, replacing the former North Park Branch. And we broke ground on expansion at the Hays Communities Y.

While the growth continues apace, the real work of our YMCA involves listening to varied constituencies, being responsive to them, grasping opportunities, creating solutions, and – most central of all – working to get them all moving down the same road together in the same direction. Maintaining that standard has required that the Y become more flexible in understanding what our community needs, what the community wants. Has this been a challenge?

You bet.

This is what has made our work so rewarding. People are beginning to understand our YMCA’s role in strengthening the fabric of our community. Every day, new partners approach us about collaborating to leverage our collective strengths. It has been fun and affirming to identify our commonalities, crystallize them into plans and actions and share them back with all those who make up our big Y family.

Our Association manages to reinvent itself year after year, decade after decade, and generation after generation. But staying ahead of the curve is not so much about what we say, but more about what we do. Our progress over the past 60 years has given us the faith to push the boundaries and raise our level of expectation even further.

We are faced with the shocking reality that children born today have a lower life expectancy due to chronic childhood obesity. Are we doing enough to fight the disease? Are we helping future generations build healthy habits and strong character? Are we leaving a better world than the one we found? These are just a few of the questions that keep us up at night.

Maintaining momentum is a simple yet powerful idea, but we know it must be done in a purposeful manner. Guided by our current Strategic Plan, we will continue to serve our cause of strengthening the Austin community by keeping our focus on Youth Development, Healthy Living and Social Responsibility in the years ahead.

-- Special Thanks to Andrea Ray Smith for her work in compiling our collection of Austin YMCA historical narratives and vignettes.
2012 Impacts

**IMPACT MEASUREMENT**

- Annual Support Campaign Raised ............... $1,040,000
- Total Financial Assistance Given ............... $2,500,000+
- Total YMCA of Austin Membership ............... 52,364
- Total Number of Youth & Teen Members .............. 17,014
- Total Number of Senior Members .................. 3,734
- Total Number of Policy Volunteers ................. 168
- Total number of Program Volunteers .............. 1,800+
- Total number of Employees ....................... 1,169

**PROGRAM SUMMARY***

- **Aquatics** 13,453
- **Youth & Teens** 18,113**
- **Camps** 2,676
- **Adult Fitness & Enrichment** 8,151**
- **Afterschool** 2,604
- **Youth Sports** 10,107
- **Community Events** 13,700

**TOTAL 2012 PARTICIPANTS** 68,804

**MEMBERSHIP SUMMARY***

- Bastrop 520
- East Communities Branch 6,916
- Hays Communities Branch 8,593
- North Park Family Branch 2,976
- Northwest Family Branch 7,864
- Southwest Family Branch 7,997
- Springs Family Branch 4,728
- TownLake Branch 12,770

**Total Members in 2012** 52,364

*as of December 31, 2012
** Excludes complimentary Youth and Adult Classes
# 2012 Treasurer’s Report

Every day at the Y, we work to make our communities stronger. That work simply wouldn’t be possible without a strong financial foundation. Our cause and our financial commitments go hand in hand. That’s why we closely track all our efforts, carefully measuring the impact and keeping a keen eye on the bottom line.

The following information demonstrates our financial stability and growth in 2012. You will see that we have managed to keep our business strong. And this makes our commitment to our cause even stronger.

## STATEMENT OF ACTIVITY – ALL FUNDS

for year ending December 2012 (unaudited)
with December 2011 comparison (audited)

<table>
<thead>
<tr>
<th>REVENUE</th>
<th>2012</th>
<th>2011</th>
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</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>1,282,184</td>
<td>1,077,393</td>
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<tr>
<td>Membership fees</td>
<td>13,624,628</td>
<td>11,870,241</td>
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<tr>
<td>Less financial assistance to members</td>
<td>(1,705,474)</td>
<td>(1,573,530)</td>
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<tr>
<td>Program service fees</td>
<td>6,181,764</td>
<td>5,586,731</td>
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<tr>
<td>Less financial assistance to participants</td>
<td>(746,091)</td>
<td>(671,016)</td>
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<tr>
<td>Investments</td>
<td>150,348</td>
<td>2,119</td>
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<tr>
<td>Other</td>
<td>164,727</td>
<td>192,330</td>
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<tr>
<td><strong>Total revenue and other support</strong></td>
<td><strong>18,952,086</strong></td>
<td><strong>16,484,268</strong></td>
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<table>
<thead>
<tr>
<th>EXPENSES</th>
<th>2012</th>
<th>2011</th>
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<tr>
<td>Salaries and related payroll costs</td>
<td>10,041,800</td>
<td>9,136,167</td>
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<td>Outside Services</td>
<td>740,176</td>
<td>548,289</td>
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<td>Occupancy</td>
<td>1,982,202</td>
<td>2,010,847</td>
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<tr>
<td>Other operating costs</td>
<td>2,840,568</td>
<td>2,393,905</td>
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<tr>
<td>National YMCA support</td>
<td>183,185</td>
<td>161,489</td>
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<tr>
<td>Other Expenses</td>
<td>444,056</td>
<td>471,968</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>16,231,987</strong></td>
<td><strong>14,722,665</strong></td>
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<table>
<thead>
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<th>SUB-TOTAL NET</th>
<th>2,720,099</th>
<th>1,761,603</th>
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<tr>
<td>Less</td>
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<tr>
<td>Interest Expense</td>
<td>231,318</td>
<td>356,237</td>
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<tr>
<td>Depreciation</td>
<td>1,559,378</td>
<td>1,379,609</td>
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<tr>
<td>Change in net assets</td>
<td>929,403</td>
<td>25,757</td>
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<tr>
<td>Net assets at beginning of year</td>
<td>29,555,952</td>
<td>29,530,195</td>
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</tbody>
</table>

| NET ASSETS AT END OF YEAR | 30,485,355 | 29,555,952 |
This 60th Anniversary commemorative publication is dedicated to the chief volunteer and chief executive officers who contributed untold vision, energy and direction to the development of the YMCA of Austin. To each is owed a debt that is paid forward in the lives of those who will continue to benefit from their dedicated efforts for generations to come.

Chief Volunteer Officer

George Riggin, 1953-1954
Herman Waters, 1955
Edgar Perry, 1956
Andy Montgomery, 1957
Don A. Hart, 1958
C.S. Duncan, 1959
H.C. Pittman, 1960
Tom McCrummen, 1961
Dick Brown, 1962
Harvey DeFord, 1963
Philip Sanders, 1963-1965
R.H. Kercheville, 1966
Ward Clark, 1967
Moton Crockett, 1971-1972
Don Hauck, 1973-1974
Fred Adams, Jr., 1975
Bart Hodges, 1976
Jeff Bomer, 1977-1978
Karen Baugh, 1979
Charles Nix, 1980-1981
Edna Ramon, 1982
Bill Bednar, 1983-1984
Will Miller, 1985-1986
Linda Rogers, 1987
Susan Wheeler, 1988
Mark Kiester, 1989-1991
Harvey Corn, 1991-1993
Rick Reed, 1993-1995
Jerry Olson, 1995-1997
Jane Wallace, 1997-1999
Carl Stuart, 1999-2001
Mary Anne Best, 2001-2003
Hamilton Rial, 2003-2005
Chris Harkrider, 2005-2007
Bob Digneo, 2007-2009
Susan Henricks, 2009-2011
Kelly Latz, 2011-2013

Chief Executive Officer

B.R. Reynolds, 1953-1973
Jim Cawley, 1973-1981
Larry E. Smith, 1988-2008
James P. Finck, 2008-Present
Ward Clark, 1967
Moton Crockett, 1971-1972
Don Hauck, 1973-1974
Fred Adams, Jr., 1975
Bart Hodges, 1976
Jeff Bomer, 1977-1978
Karen Baugh, 1979
Charles Nix, 1980-1981
Edna Ramon, 1982
Bill Bednar, 1983-1984
Will Miller, 1985-1986
Linda Rogers, 1987
Susan Wheeler, 1988
Mark Kiester, 1989-1991
Harvey Corn, 1991-1993
Rick Reed, 1993-1995
Jerry Olson, 1995-1997
Jane Wallace, 1997-1999
Carl Stuart, 1999-2001
Mary Anne Best, 2001-2003
Hamilton Rial, 2003-2005
Chris Harkrider, 2005-2007
Bob Digneo, 2007-2009
Susan Henricks, 2009-2011
Kelly Latz, 2011-2013
2012 Partner of Youth
Campaign Contributors

$10,000+
AT&T Texas
Conley Sports, Inc.
Go! Calendars
Hines Pool and Spa
JE Dunn Construction
Link Foundation
Luke’s Locker
ONEOK Foundation
PreCor, Inc.
Texas Pioneer Foundation

$5,000–$9,999
A+ Federal Credit Union
Jeff Bomer
Colin’s Hope
Colon Cancer Coalition
Robert Digneo
Lisa & Kevin Embree
Craig Hackler
Hays Play Cards for Kids
Susan Henricks
Stephen Hurd
jpenney Afterschool Fund
Long Motors, Inc.
Loyal IT
Shannon & Terry McDaniel
Mtech
Mark Olmstead
Jean Olson
Thom Parker
Kari & Lee Potts
Hamilton Rial
Mary & Bob Rizzo
James Ruiz
Don & Diane Simpson:
In Memory of Laura H. Smith
Taurus Training and Doggy Play Day
Linda Watkins & Bert West

$3,000–$4,999
Shannon Arnold Smith
Commercial Swim Management
CrossPointe Church
Cypress Creek & Mariposa Apartment Homes
Andrew Deskins
James Finck
Leslie Fossler Interiors
The Hoffman Family
Hoops 101 Basketball, LLC
Kevin Morse
Reagan Nash
Jim Pacey
Paragon Printing & Mailing
Planview, Inc.
Reliable Cleaning Service
Stuart Shaw
UBS

$1,000–$2,999
4 W Farms
ABM
The Allong Family
Charlie Amos
The Anderson Family
Casey Anderson
Approved Money Center
The Arnold Foundation
Austin American–Statesman
Austin City Living
Austin Kid’s Directory
Austin Ventures
Bob & Margy Ayres
Pat Baldry
Ryan Bartholomew
The Belmont Foundation – J. Ralph Ellis, Jr.
Benz Resource Group
Bicycle Sport Shop
The Blaick Family
Bluebonnet Electric
Brownstone Publishers, Inc.: In Honor of Paul Hoffman
Eden Bryant & Lisa Davis
BT Funding, LLC
Buda Lions Club
Calendars.com
Stacy Cantu
Capital One
Capstone Real Estate Services
Cars America, Inc.
CC Creations
Chill Hill Farm & Ranch
Cintas
Vernon Clemons
Terry Collins

$1,000–$2,999 (Cont’d)
Sam & Karen Cooper with
The Financial Pavilion, LLC
Craig O’s Pizza & Pastoria
CRC Foundation
Moton Crockett
Daxko
Daniela D. Daniel
Dog & Duck Pub
Carol Drennan
Dripping Springs Water Supply Corp.
EIEIO, Inc.
Robert Fabrizio
Rick Findlay
Firehouse Photos
First National Bank – Bastrop
Floor King – Carpet One
Sue Floyd
Brad Fluke
Scott Follett
Jack Fredine
Amy Fribourg
Fritz, Byrne, Head & Harrison, PLLC
Frost National Bank
Ken & Kendal Gladish
Brian Gordon
Karim Gray
Graymar Farm
J & S Gregoire
B. Gregoire
Hagy & Associates, PC CPAs
Kent & Susan Hance
Hance Scarborough
Jimmie Hankes
Hasbro Gift of Play Program
Donna & Gerald Haschke
Hays Landscape Services
Kate Henderson
Michael & Carla Hermes
Andrew Hines
James Hines
Tina Holm
Jim Houchins
Ray & Hilde Hutchinson
IBC Bank – East
Jack & Adam’s Bicycles
The Jackson Family
Jackson Walker L.L.P.
James Whittenburg Family Fund
jpenney Tech Ridge Center
Mark & Patti Johnson
Celia & Doug Johnston
Robert Jones
Beth & Bob Jones
Derrick Jones, Realtor – Austin City Living
Jubilee Tents
KA Hickman Architects & Interior Design
Ryan & Trina Keathley
Bret Kiester
Gayla & Mark Kiester
Julie & Chris Kreager
David LaPier
Lauren Concrete
LCRA Employees’ United Charities
Lucy Leatherwood
The LeBlanc Family

Locke Lord LLP
The Loewy Law Firm
Megan & Tommy Lueders
Luther King Capital Management
Christopher Maier
Mary Beth Maher:
In Memory of Charlie Maher
Maxine’s on Main
Johnny W. McMiller
Barbara Meisner
Guy Mellick
Aaron Morris
Namasco Kloeckner Metals
National Instruments
Northwest YMCA Martial Arts
Roger & Rosie Oberg
Todd Olmstead
AnnMarie Olson DDS PA
Margaret Pace
Lorraine Papa & Terry Wiggins
Tiffany Patterson
The Perry Family
Plato’s Closet North Austin
Jeff Poloscdick
Brian Poloscdick
Neal Prince
Raymond James & Associates
Andrea Ray Smith
Redwoods Group Foundation
Relax Electrical & Datacom Supplies
Donna & Bruce Rice
The Richard Family
Rise Above Athletics
Rogue Running
Scott & Margie Roush
Tom Rozell
David Galbraith & Jennifer Salerno
Schartterbahn Water Parks
Dick Schwab
Paul Simoneau
Sleep Inn
Larry E. Smith
Southwest YMCA Fitness:
In Memory of Maxine Lingwall
Spaw Glass Contractors, Inc.
Star Tex Real Estate
Carl & Claire Stuart
Studio B Architects
Elaine Swiss
Mere & Ben Swoyer
Texas Round-Up
Thompson & Knight LLP
TownLake YMCA Gymnastics
University Federal Credit Union
Mark Verrico
Sonny Verver
The Weir Foundation
Meredith Weiss
Zac & Sarah Whitley
Whole Foods Market
Andrew Wiggins
William Gano Houstoun Foundation
Jamie Wills
The Winkleman Family
Winstead PC
Audrey & Norm Yates
Tara & Grant Yeakey
Joe & Betsy Zullo

For a complete listing of 2012 Partner of Youth Campaign contributors, please visit AustinYMCA.org/partner-youth.
Our recipient was not born in Austin, but he got here as soon as he could. His strong work ethic began at a very young age. While still in elementary school, he announced to his mother that he wanted to quit school because he wanted to go to work.

He has been involved with our Y since 1998. He has outlasted five branch executives and three interim directors and never faltered in his commitment to the Y, even during the darkest times. No matter what the task or the challenge at hand, we always know that he will step in. Whether he’s the Chair of a project or a bystander, the Board and staff have always looked to him as the key volunteer leader. His sincerity and enthusiasm are contagious. No one wants to let him down.

It’s been said that a journey of 1,000 miles must begin with a single step, and that’s exactly how he got his start – One truck, one client and “I can do this” in his heart. He’s now been a business owner in Austin for over 25 years, respected in his field not only for his knowledge and expertise, but for the way he runs his company, with honesty and integrity.

His loyal staff remains with him for years because he’s such a good person to work for. He takes care of his customers, and he takes care of his staff, especially on Wednesdays when he cooks up barbeque for everyone.

He is the perennial POY Chair for the North Austin Y and the number one fundraiser in every campaign. In addition to his personal gifts, over the years he has donated in-kind services totaling $100,000.

His mind is always forward-thinking, and he sees everything is an opportunity. How can we make this better? What do you think about this? What if we tried...? Genuine and selfless to a fault, this is a man who gives his all for the benefit of our YMCA.

The Will W. Miller Volunteer Leadership Award is presented annually to a person of high character and commitment whose leadership and vision have made only the most significant and long-lasting contributions to this Association. It is awarded to a key volunteer who has not only inspired others, but has helped the YMCA of Austin enrich the lives of the people in our community.
2012 Metropolitan Board of Directors

Kelly Latz, Chair
Jeff Bomer
Stacy Cantu
Andy Carlson
Scott Cary
Shawn Connolly
Robert Digneo
Kevin Embree
Mike Etie
Rick Findlay
Maria Luisa Flores
Leslie Fossler
Dan Gillett
Bart Gunkel
W. Craig Hackler
Kate Henderson
Susan Henricks
Mike Hermes
Paul Hoffman
Jeff Holst
Stephen Hurd
Ryan Keathley
Veronica Briseño Lara
Katherine Loayza
Megan Lueders
Terry McDaniel
J. Hamilton Rial III
A. Jay Rimovsk
James Ruiz
David Saling
Dick Schwab
Mike Stone
D’Andra Ulmer
Jamie Will
Megan Woodburn
Joe Zullo

2012 Association Administration

James P. Finck, President / CEO
Thom Parker, Vice President of Operations
Jim Pacey, Vice President of Development
Pat Baldry, Accounting Director
Daniela D. Daniel, Assistant to the Pres./CEO
Mary Blalock, Association Membership Director
Sean Doles, Marketing & Communications Director
Leilani Perry, Marketing & Communications Coord.
Stacey Phillips, Accounts Payable Manager
Jeff Vernon, Payroll Coordinator
Megan Arnold, Assistant to the VP of Development
Katy Witmer, Development Communications Coord.

2012 Branch Executives

Terry Moore, Bastrop
Adrienne Sturrup, East Communities
Bret Kiester, Hays Communities
Elizabeth Hansbury, North Austin
Mark Olmstead, Northwest
Andrew Wiggins, Program Services
Kim Yeakey, Southwest
Kristi Paul, Springs
Tiffany Patterson, TownLake

Will W. Miller Award Recipients

1990  Jeff Bomer
1991  Dr. Martin Legett
1992  Mark Kiester
1993  Susan Henricks
1994  Moton Crockett
1995  Terry McDaniel
1996  Harvey Corn
1997  Marilyn Miller
1998  Bob Digneo
1999  Jerry Olson
2000  Jane Wallace
2001  Mary Anne Best
2002  Carl Stuart
2003  None Awarded
2004  Leslie Fossler
2005  Ashton Cumberbatch
2006  J. Hamilton Rial III
2007  Lucy Leatherwood
2008  Craig Hackler
2009  Kelly Latz
2010  Paul Hoffman
2011  Mike Etie

2012 Branch Board Chairs

Megan Woodburn, East Communities
Scott Cary, Hays Communities
Andy Hines, North Austin
Dick Schwab, Northwest
Megan Lueders, Program Services
W. Craig Hackler, Southwest
Brent Gibbs, Springs
Andy Carlson, TownLake

2012 Distinguished Service Award Recipients

Stacy Cantu, East Communities
Jeanne Marie Ellis, TownLake
Brian Gordon, Program Services
Aaron Morris, Northwest
The Mission of the YMCA of Austin is to put Christian Principles into practice through programs that build healthy spirit, mind and body for all.