

THIS IS WHY YOUR GIFT MATTERS

SOUTHWEST FAMILY YMCA 2020 ANNUAL CAMPAIGN

OUR IMPACT

Nearly 14,000
Members served in 2019

Nearly 2,700
Program participants

\$170,000+ provided
in financial assistance

3,600+
Men, women and children who
received assistance

“Our family had some recent challenges and had to eliminate activities for the kids. Without the assistance of the Y, we would not be able to participate in the children’s programs, which are so important to their social and physical well-being.”



-- Y Parent



Nearly 500 **area families**



benefited from Southwest Family Y memberships and practiced healthy lifestyles through our Membership for All program

1 in 5 kids in **YMCA Camps**



benefited from financial assistance funds, providing enriching activities during summer and school holidays

More than 100 children



with diverse abilities built strength, coordination, confidence and social skills through adaptive aquatics, Camp in Motion, an adaptive playground and other inclusive programs at the Southwest Y

More than 1,300 **local kids**



learned to swim and be safe in and around the water at the Southwest Family Y in 2019, gaining a lifelong - and lifesaving - skill

Nearly 1,000 **young athletes**



learned teamwork, sportsmanship and healthy habits through Youth Sports like basketball, soccer and volleyball as well as martial arts, gymnastics and dance at the Southwest Family Y